



PARAMOUNT PETALS

Lovable Living





A Place We All Truly Love

A Milestone for Loveable Living

After successfully developing Gading Serpong, a self-contained city with a complete range of facilities, which has developed into a new economic hub in Tangerang, Paramount Land is once again creating a milestone by developing a new township in Jakarta West, **Paramount Petals**.

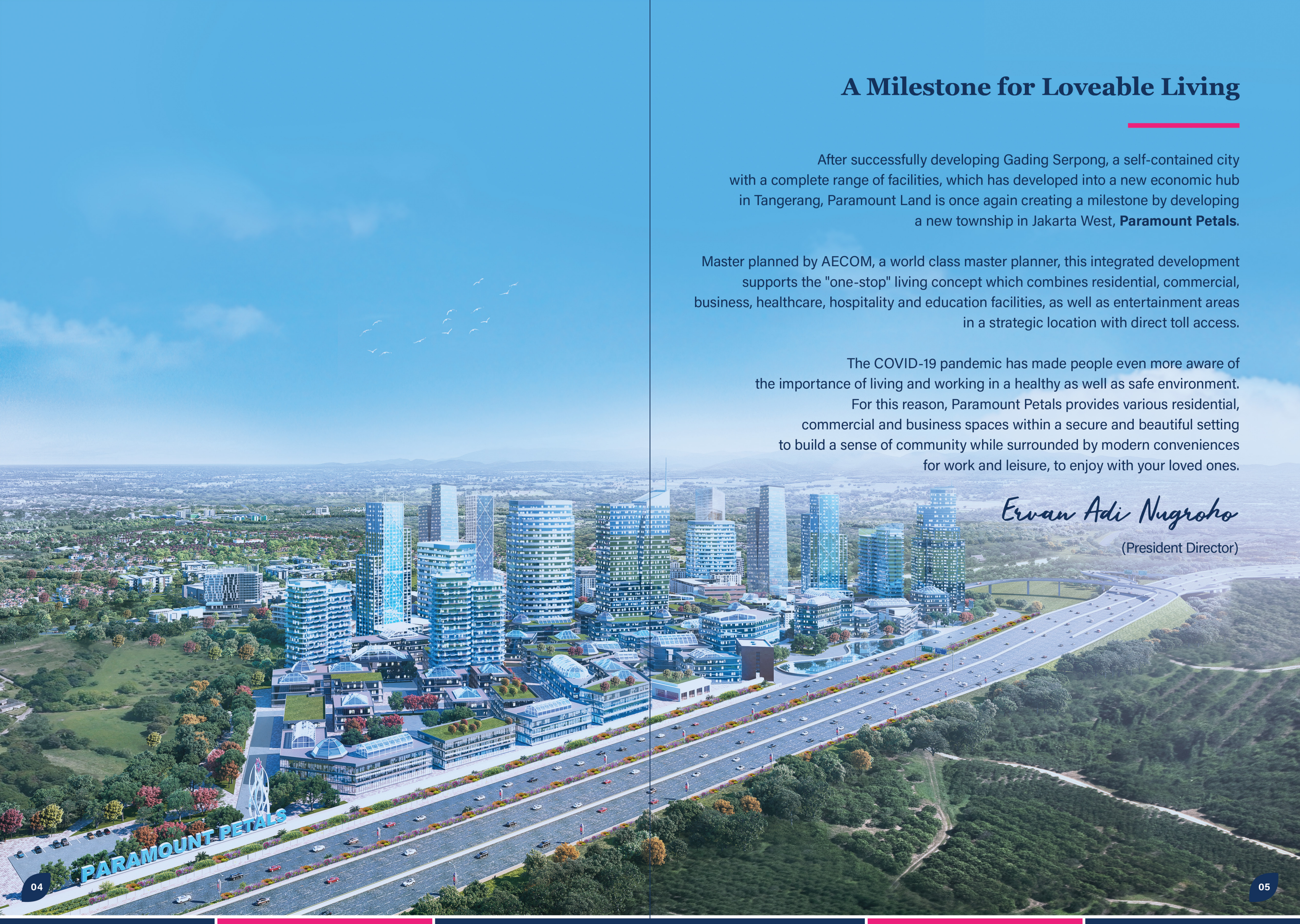
Master planned by AECOM, a world class master planner, this integrated development supports the "one-stop" living concept which combines residential, commercial, business, healthcare, hospitality and education facilities, as well as entertainment areas in a strategic location with direct toll access.

The COVID-19 pandemic has made people even more aware of the importance of living and working in a healthy as well as safe environment.

For this reason, Paramount Petals provides various residential, commercial and business spaces within a secure and beautiful setting to build a sense of community while surrounded by modern conveniences for work and leisure, to enjoy with your loved ones.

Erwan Adi Nugroho

(President Director)



Paramount Land at A Glance

Paramount Land is the property arm of Paramount Enterprise, one of Indonesia's leading lifestyle and property companies. Paramount Land engages in the development of urban townships, real estates, mixed-use developments, as well as commercial property.

Having successfully developed a fully integrated urban township, Gading Serpong, this vibrant city is now home to more than 80,000 people and has various commercial, healthcare, education, and hospitality facilities serving as a one-stop solution to meet all our residents' daily needs.

In addition to Gading Serpong township, Paramount Land has also developed a real estate project in Semarang, Paramount Village.

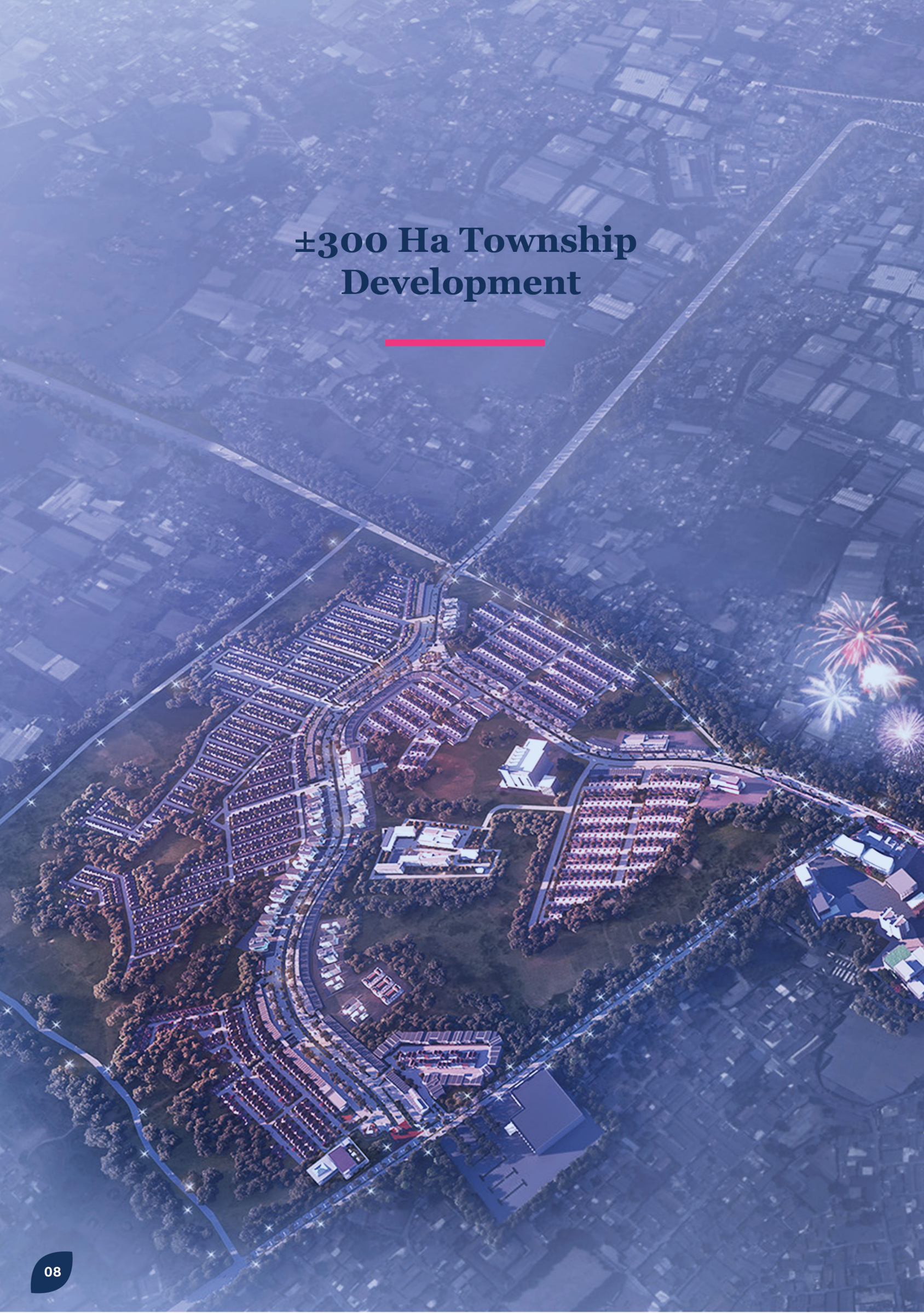
With Indonesia experiencing rapid urbanization, Paramount Land stands ready to seize the opportunity to cater to the ongoing demand for quality housing and commercial space across the country. Paramount Land endeavors to make a positive and lasting impact through its properties by bringing added value to the businesses and people that occupy them.



Paramount Land's commitment is embodied by the tagline 'Building Homes and People with Heart', which has become the heartbeat of the Company for developing the property sector in Indonesia. Various achievements and awards have been earned over the years as evidence of the credibility and consumer trust placed in Paramount Land.



±300 Ha Township Development





Guided by the principles of sustainable development, which integrates aesthetic and green spaces within a calming environment, Paramount Petals aims to have a lasting impact that will be enjoyed by future generations.





Paramount Petals is designed to harmoniously combine residential and commercial space, supported by revitalizing green open spaces and walkways as important urban elements that help foster a dynamic community.

Paramount Petals is crafting optimized living experiences
in a green and beautiful environment for its residents,
promoting an active, healthy and environmentally friendly lifestyle.

Paramount Petals provides a variety of residence types
that meet home buyers' desires and needs, whether purchasing
for the first time, or searching for their dream home.



Paramount Petals is committed to building commercial areas that are attuned and optimized to the needs of businesses in a strategic, secure and comfortable location.



Paramount Petals offers a selection of homes, designed to cater a broad segment of the market. These choices include many types of landed houses, mid-rise and high-rise residential units, with each one being designed to fulfill a range of aspirations and lifestyles.





In creating a modern and dynamic city,
which supports the mobility of its residents,
Paramount Petals offers the advantages of
high-rise residential design located in the city center,
within a well-planned development that supports
an exclusive and comfortable modern lifestyle.



The business districts that will become the economic hubs within Paramount Petals, will be developed by prioritizing locations that allow for centralization as well as good consumer visibility to facilitate various types of business and opportunities.

A Comfortable Commute to Jakarta City Center



Paramount Petals provides all the services and facilities that are required to support a vibrant local community.

Within walking distance to health, education, hospitality and commercial facilities, lifestyle center, a country club, and other urban amenities.



A Lifestyle Center with An Exciting Retail Concept



Country Club



Urban Plaza

A beautiful, comfortable and harmonious open space
in an urban area, which facilitates
socializing, recreation and truly enjoying life.



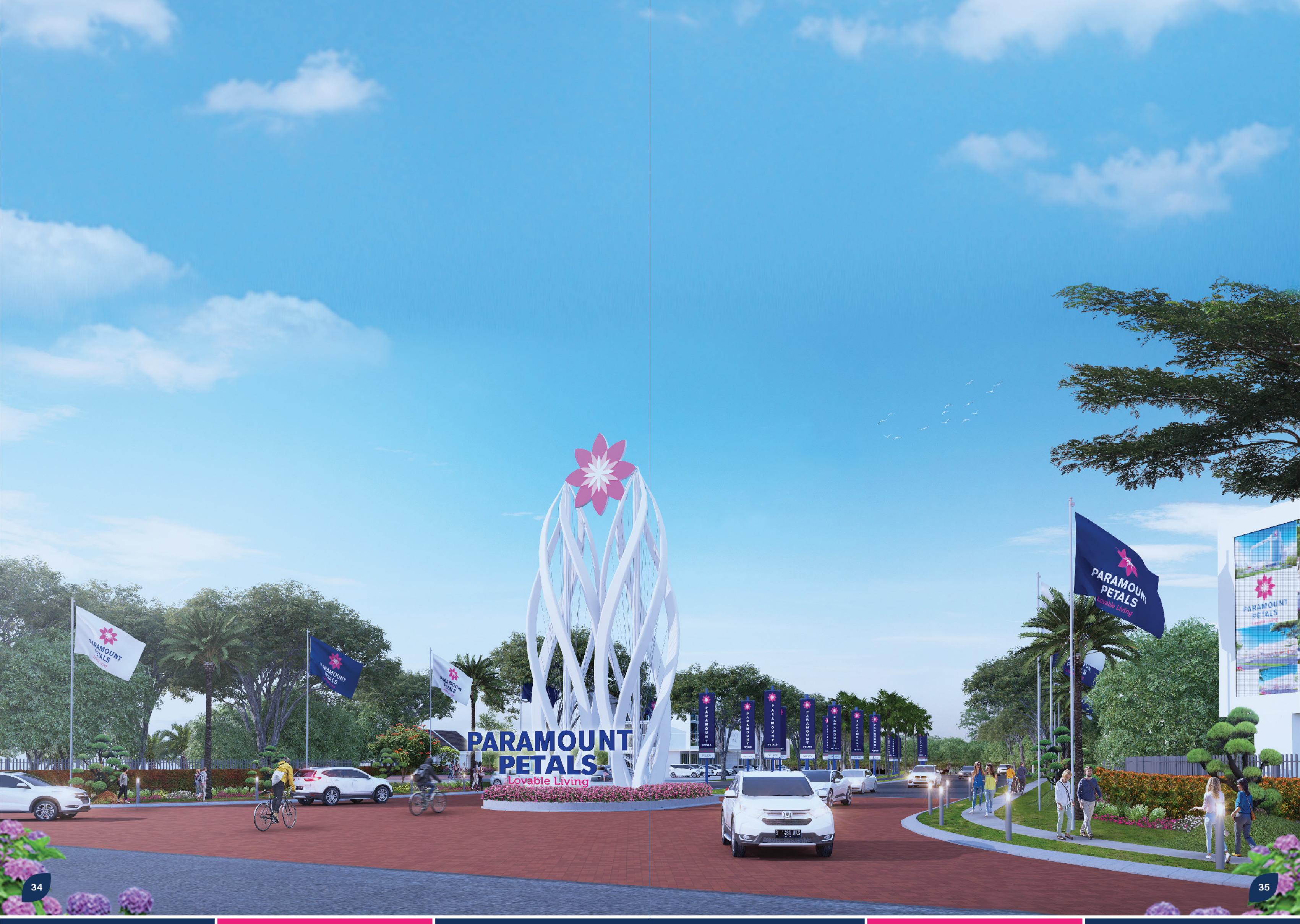
With direct toll gates to two main access routes,
the Jakarta-Tangerang toll road and the Jakarta Outer Ring Road (JORR),
making Paramount Petals easily accessible and commuter friendly.



SCAN THE BARCODE
FOR MAP DIRECTION



- 25 minutes from Soekarno Hatta International Airport
- 25 minutes from CBD Jakarta
- 10 minutes from Gading Serpong
- 6 minutes from Karawaci



**PARAMOUNT
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Paramount Petals invests in public infrastructure for the long term as essential elements for creating a smart and sustainable city.





**Everything in The City Has Been Designed
For What We Truly Love & Desire**



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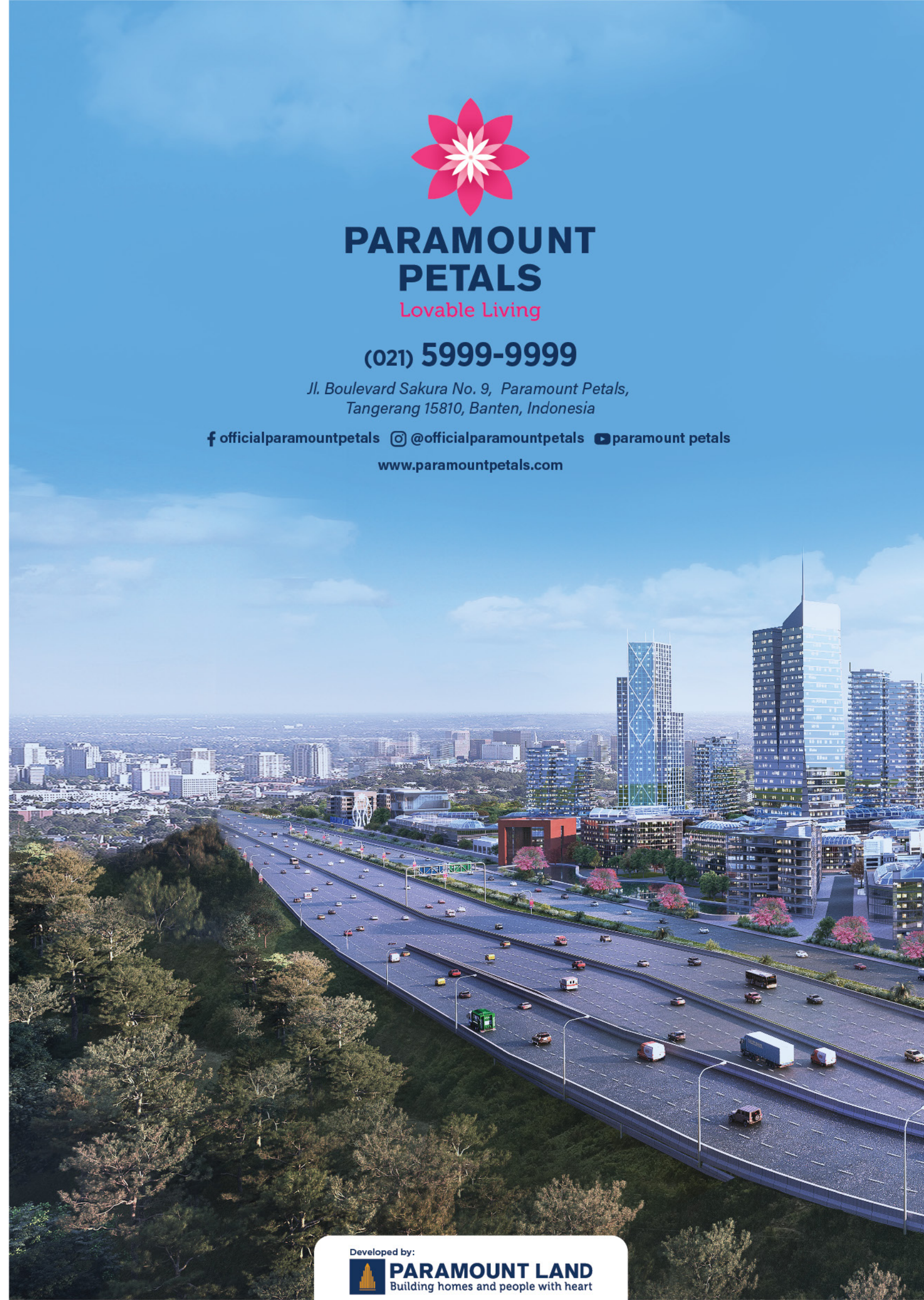
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(021) 5999-9999

Jl. Boulevard Sakura No. 9, Paramount Petals,
Tangerang 15810, Banten, Indonesia

f officialparamountpetals @officialparamountpetals ▶ paramount petals

www.paramountpetals.com



Developed by:



PARAMOUNT LAND
Building homes and people with heart